

Pay-Per-Click Search Engine Marketing



Drive qualified customers to your website.

Internet usage by US consumers has continued to expand, and it has never been more important that your business can be found online. Our pay-per-click packages are designed to ensure that your business is connected with consumers who are most likely to purchase your goods or services. We research and identify highly targeted keywords, set up your search engine marketing campaign and provide ongoing management to ensure the maximum results for your budget.

Connect with your customers—online



Brian McKay, DDS
Advanced Cosmetic & Laser Dentistry
Delivering Dream Smiles Daily
www.acld.com
Seattle, WA

Everett Cosmetic Dentist
State-of-the-art Dental Treatment
With Care and Understanding
AllSmilesDentists.com

Fast. Easy. Effective.

- Get your site in front of qualified prospective customers immediately
- Your targeted ads will be displayed on relevant keywords, and you will only pay for those that elect to visit your website
- No search engine marketing skills or technical skills necessary—we will manage all aspects of your online advertising campaign
- Fixed monthly budget ensures you only receive the amount of prospective customers you can afford each month
- Single purchase, maximum exposure

Get your business found where it counts!

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Market on major search engines.

One reason pay-per-click campaigns have become so popular is that they are significantly quicker than traditional search engine optimization. You don't need to change any of your current site's content so they can be implemented almost immediately, and it can take just a few minutes, versus weeks or months, to start getting targeted traffic.

Choose the package that meets your budget

Each of these packages includes our complete end-to-end campaign setup and maintenance; the only difference is the number of qualified prospective customers that we will send to your website on a monthly basis.

Package	Target Clicks Per Year	Monthly Fee
Traffic Essentials	780	\$150.00
Traffic Plus	1,980	\$275.00

Off-line Retail Sales Influenced by Online Research Will Reach One Trillion Dollars by 2011

-JupiterResearch

Comprehensive Campaign Management.

Just say the word and we will turn on the traffic!

- **Keyword Research.** We will research the current consumer search behavior for your specific business and help to identify the most relevant, high-impact keywords for your campaign.
- **Ad Creation.** Leave it to our team of online marketing experts to craft the online text ads for your campaign that will get results.
- **Account Setup.** We will set your account up within the search engines—uploading the targeted keywords and text ads.
- **Monthly Campaign Management.** Once your account is active, we will continue to monitor the performance of your campaign—identifying additional keywords and modifying your ads to ensure qualified customers are getting to your website each month.
- **Detailed Reporting.** At the end of each month, you will receive a detailed report showing the number of prospective customers that were sent to your website.

